Accounting students to get the StarBiz edge

Done deal: Tee and Wong shaking hands during the cheque presentation ceremony at Menara Star on Tuesday. Looking on are (from left) Liew, Wan and Odink.

PETALING JAYA: Recognising the importance of mastering the English language, UHY Chartered Accountants has sponsored 50,000 copies of *The Star*'s business section *StarBiz* to accounting students of selected universities and colleges in Kuala Lumpur and Penang.

"Recognising the need for students to further improve their proficiency in English, especially for business, we hope that this will inspire accounting students in local universities and colleges to embrace daily reading of business news in English as a routine activity.

"This will allow them to improve their chances to get better jobs and careers," said UHY senior partner Alvin Tee after a cheque presentation ceremony at Menara Star.

The company was also represented by UHY managing partner Stephen Wan and its two youth ambassadors, Martin Odink and Renee Liew, when they handed over the cheque to Star Publications (M) Bhd executive director and group chief editor Datuk Seri Wong Chun Wai to mark their commitment to the sponsorship.

Tee said the initiative was part of the company's corporate social responsibility and its first attempt with the *StarBiz* sponsorship campaign to promote English proficiency among university and college students.

"When I finished Form 6, I entered university with a Chinese education background as I studied in a rural town in Selangor. It was quite shocking for me and it took some time for me to adapt to lessons in English.

"I hope that the distribution of *Starbiz* to students will boost and help them promote the use of English language in their learning process.

"The shortlisted accounting universities and colleges will receive their daily delivery scheduled next month at several drop-off points to make it easier for the students," he said.

Odink said students would benefit from the pullout as they could catch up with the latest news in the business world.